



## CAREER OPTIMIZATION PROGRAM TRACKS & DELIVERABLES

JOB SEARCH	CAREER MANAGEMENT	ENTREPRENEURSHIP
Meets the needs of individuals who are currently seeking a new job, or plan to launch a job search in the near future.	Meets the needs of individuals who want to stay within their present company and seek either an alternative career path or progress into leadership roles.	Meets the needs of individuals who are interested in exploring self-employment opportunities such as consulting, starting a business, or buying a franchise.
<b>Deliverables:</b> <ul style="list-style-type: none"> <li>▪ Goal planning strategy session to establish your job search targets</li> <li>▪ Develop a strategic action plan</li> <li>▪ Obtain expert job search advice</li> <li>▪ Professional Resume review and development</li> <li>▪ LinkedIn profile review and development</li> <li>▪ List of targeted recruiters</li> <li>▪ List of target companies</li> <li>▪ Mock interview with documented evaluation</li> <li>▪ Access to Meridian's Online Career Center</li> </ul>	<b>Deliverables:</b> <ul style="list-style-type: none"> <li>▪ Establish current/long-term career objectives</li> <li>▪ Evaluation of goals and resources in the context of your company's direction</li> <li>▪ Gap analysis on factors required to make a move a reality within the organization</li> <li>▪ Develop a strategic action plan</li> <li>▪ Review of resume and LinkedIn profile to ensure alignment to future objectives</li> <li>▪ Access to Meridian's Online Career Center</li> </ul>	<b>Deliverables:</b> <ul style="list-style-type: none"> <li>▪ Assess your readiness for entrepreneurship</li> <li>▪ Learn fundamentals of being self-employed versus a traditional job</li> <li>▪ Investigate typical business models and select the one that is most suited for you</li> <li>▪ Development a strategic action plan to begin the entrepreneurial process</li> </ul>
<b>Participant Investment:</b> Completion of worksheets to define the goal; Strategic Coaching Session; Submission of current resume; Submission of LinkedIn URL for review; Mock Interview Session.	<b>Participant Investment:</b> Completion of worksheets to establish career objectives, define goals and resources, and a competency gap analysis; Strategic coaching session to discuss goals and develop an action plan; Submission of current resume; Submission of LinkedIn URL for review.	<b>Participant Investment:</b> Completion of worksheets to assess readiness; Coaching sessions as necessary to fully investigate viability and options.